



**MOUNT PEARL FROSTY FESTIVAL  
2012 PROGRAM BOOKLET  
ADVERTISING REQUEST FORM**

<u>SIZE OF ADVERTISEMENT (Please /)</u>	<u>RATES (includes HST)</u>
1/4 PAGE - black (Size 2.75"W x 3.75"L)	\$100
1/4 PAGE - black (Size 4.75"W x 1.75"L)	\$100
1/2 PAGE - black (Size 4.75"W x 3.75"L)	\$200
FULL PAGE - black (Size 4.75"W x 7.75"L)	\$300
INSIDE BACK COVER – Full page - color	\$400
CENTRE FOLD SCHEDULE PAGE – black	\$575
OUTSIDE BACK COVER – Full page - color	\$575

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**AD INSTRUCTIONS:** Do you wish to use last year's ad? Yes \_\_\_ No \_\_\_ N/A \_\_\_  
 If no, provide information for print & copy ready materials.  
 (We will invoice you when brochures are printed.)

**SUBMIT TO:** **Mount Pearl Frosty Festival**  
**PO Box 898, Mount Pearl, NL, A1N 3C8**

Fax: 748-6499  
 E-mail: frostyfestival\_marketing@live.com

Tel: Roy Locke 699-5480

**DEADLINE:** **Wednesday, November 16, 2011**

In Partnership with:



*Thank you for your support!*